

Chapter 6223

The An family instantly became very interested in Pollard's views.

For the An family, vehicle manufacturing and power batteries are not really intended to make money.

They just hope to make more manufacturing investments in China to contribute to the development of China's manufacturing industry.

But Pollard's views have given them new expectations for this matter.

If this industry can be made into an industry giant like Tesla,

The business opportunities and profits contained in it are needless to say.

The help and improvement it can bring to China's manufacturing industry and local automobile supply chain are undoubtedly huge.

The biggest difference between manufacturing giants and Internet giants is that Internet giants are more likely to monopolize the industry.

Before the monopoly situation is formed, they will continue to release benefits and even heavily subsidize the terminal market.

When they have enough users and make users extremely dependent, they will unscrupulously grab profits.

Several years ago, when they subsidized online taxis, passengers might only need to pay five yuan for a ten-kilometer journey,

And drivers could get ten yuan.

But now, for the same ten-kilometer journey, passengers might need to pay thirty yuan,

And drivers can only get eight yuan.

Moreover, Internet companies tend to use the least number of jobs,

Create the greatest output, and obtain the greatest profit by squeezing upstream and downstream.

But the giants of the manufacturing industry are different.

The giants of the manufacturing industry feed the entire industrial chain.

A car manufacturing company with 10,000 employees can not only provide 10,000 jobs for itself,

But also provides a large number of jobs for upstream steel mills and aluminum plants,

A large number of jobs for the transportation of various materials,

And a large number of large, medium, and small enterprises that provide spare parts for it.

This driving effect is very powerful.

In China and even the world, the economic lifeline of many cities is likely to be a large-scale manufacturing industry,

Just like Toyota City in Japan, where the 400,000 people are almost all Toyota employees and their families,

And Toyota itself has more than 300,000 employees worldwide.

If the supply chain that relies on it is counted, it can at least drive millions of jobs.

Such a manufacturing giant can provide benefits for millions of people in the industrial chain,

Instead of desperately squeezing their profits and living space.

Nowadays, the domestic production rate of domestic new energy vehicles has long exceeded 90%.

If a new energy vehicle giant can be created,

All the value it generates will be used to drive the development of related domestic enterprises.

Therefore, Pollard's proposal immediately made everyone's eyes light up.

Charlie was also very interested in this plan.

He said, "I still have plenty of cash in my hand."

"It is not difficult to take out hundreds of billions of dollars."

"Uncle, how do you think this thing can be run with the highest success rate?"

Pollard said, "You don't need so much money."

"Two or three billion dollars is already very sufficient."

"As for the success rate, I personally feel that we should focus on overtaking the curve."

“Not to mention compared with traditional fuel vehicle companies,

Even in the new energy field, they are now in the fifth or even sixth echelon.”

“Just catching up with their peers is a difficult test.”

Marcus asked, “Professor Watt, how do you think we can achieve overtaking on the curve?”

“In other words, what is considered overtaking on the curve?”

Pollard thought about it, organized his words, and explained,

“My personal understanding of overtaking on the curve is not as simple as a curve,”

“But taking shortcuts in the entire track,”

“Taking roads that others have not taken,”

“Or even unexpected roads, to reach the finish line faster;”

“Just like domestic new energy vehicles, the fuel engines always lagged behind Europe, America, Japan, and South Korea in the past,”

“And they were always a little behind no matter how hard we tried to catch up.”

“But domestic new energy vehicles turned the table over directly.”

“We can’t make engines that can catch up with them, right?”

“Then don’t make cars with engines. You are not that good at motors, right?”

“You have accumulated decades of experience in internal combustion engines, and you are confused about motors.”

“I will take advantage of you not paying attention to motors and get in first to accumulate the advantages of electric drives.”

“When I develop electric drives, I will be ahead of you in the field of new energy.”

“By then, you can cry and tell me that you have been playing with internal combustion engines for decades,”

“And you are proficient in everything from L4 to W16,”

“But I will ignore you. Why? Because I don’t play your game anymore.”

“It’s like a martial arts master who practiced swordsmanship in the cold weapon era.”

“You practiced for thirty years and came out thinking you were invincible,”

“But I made a musket in a year and a half and one bullet could kill you.”

“It’s useless to say you’ve practiced for thirty years. It’s meaningless.”

“Of course, it was not the domestic new energy companies that really overturned the table of traditional global car companies,”

“But the industry pioneer Tesla. This was his idea of overtaking on the curve.”

“However, our domestic new energy companies also have original cases of overtaking the curve,”

“Namely the three major new energy appliances, refrigerators, color TVs, and large sofas.”

“Isn’t Tesla going for the minimalist wabi-sabi style?”

“Then they go for the luxurious and comfortable style, and they have also seized a lot of market share.”

After a pause, Pollard said, “If you want to find another route to overtake on the curve now and overturn their tables directly,”

“To be honest, it’s very difficult, but it’s by no means impossible.”

“Whoever can find the right entry point can become the next new emperor in the automotive field.”

Marcus also understood that such an entry point must be extremely difficult to find.”

“Once found, it might be able to leverage a trillion-dollar market value.”

“So it’s probably a pipe dream to get hints from Pollard for a while.”

So, he asked again: “Professor Watt, if we can’t find a magic weapon to overtake and win by surprise for the time being,”

“What should we do to increase the success rate of this project?”

Pollard said: “If we want to further improve the success rate, my personal understanding is that we must penetrate into more upstream key links.”

“Power batteries are naturally one of them. Electronic control technology and drive technology also need to be focused on. In addition, there is another top priority, which is the research and development of vehicle software;”

“Penetrating into power batteries, one is for technical reserves, two is to reduce costs, and three is to ensure supply. Now Anjia has already made some arrangements;”

“As for penetrating into electronic control and drive technology,”

“It is also to improve the hardware competitiveness of the car.”

“With the same battery capacity and similar wind resistance weight, whoever’s electronic control is more power-saving will have a higher endurance,”

“Whoever has the strongest drive technology will have better performance.”

“These are all key points related to comprehensive driving quality;”

“If you don’t have your own R&D team or strategic tie-ins with related companies,”

“You can only use standardized solutions provided by third parties.”

“In that case, your car will have the same power parameters as a dozen other brands on the market.”

“What’s the point of leading at that time?”

At this point, Pollard said, “As for the car system,”

“I think it is the top priority. Since I started studying new energy vehicles,”

“Car software has been a part that I attach great importance to.”

“In fact, making new energy vehicles is like making smartphones.”

“You can’t just piece together hardware, but also adapt the hardware to each other,”

“And the software to the hardware. No matter how good the hardware is,”

“Once the software lags behind, the car is like a fool with well-developed limbs and a simple mind.”