

## Chapter 5271

When Charlie, Claire, and the father-in-law Jacob were eating in the restaurant, Elaine hid in her room and quietly opened the short video platform.

In this era where all people can be anchors, even a dog can broadcast live online. The only difference is whether there are audiences or not.

Elaine fumbled to create her own live broadcast room and entered the five words “Elaine’s live broadcast room” in the column of the live broadcast room name.

After that, she completed the creation of the live room and started the first online live broadcast of her life.

As soon as the live broadcast started, she began to look for ways to add to the shopping cart,

Because she had watched Horiyah’s live broadcast,

And knew that the most important thing in the live broadcast was to sell the goods,

And to sell the goods, you must have a small yellow cart, and your Consumers can place an order only after the product link is posted.

However, after searching for a long time, she couldn’t find the operating entrance of the shopping cart.

In desperation, she opened the search engine and entered the keyword:

“Why is there no yellow car during the live broadcast?”

The search results made Elaine collapse.

She looked at the answer with the highest ranking and murmured:

“You have to have more than 1,000 fans before you can open the little yellow cart...

Dmn it! You need 1,000 fans?!”

Elaine cursed, then looked at the screen. There is no fan in her fan list.

Before that, she only watched but didn’t post on the short video platform,

And even her account nickname was the system’s default, so she didn’t have many fans or friends.

Seeing the rigid requirement of 1,000 fans to open the little yellow cart, she was very depressed,

And thought to herself: “This broken platform is too nonsense, why do I have to have 1,000 fans to live broadcast and sell goods?”

“This is not to make things difficult for me? Is it?”

Immediately afterward, she immediately searched for a new keyword: "How can I add a yellow cart if I don't have 1,000 followers?"

The number one answer showed: If you have less than 1,000 followers, create more short videos that are more suitable for hot spots.

Try to add some popular tags and positioning to the video. The system algorithm will increase your exposure to users with matching tags and positioning.

Of course, you can also start a live broadcast directly and attract fans' attention through the live broadcast,

Which will be faster. If it doesn't work, you can go to the e-commerce platform to buy 1,000 fans.

There are sellers who specialize in this and for 1,000 fans only 200 yuan or so is charged.

Seeing this, Elaine couldn't help humming: "I still need to buy fans?"

"I can't afford to lose to that person! It's too slow to shoot short videos one by one, so let's just live broadcast them directly!"

She switched back to the short video Video software and started her debut.

It is very simple to start a live broadcast, but whether someone can watch it is a big problem.

The problem Elaine is facing now is that the live broadcast is open, but the number of people in the room is 0.

After waiting for 20 minutes, no one came into her live broadcast room. She couldn't help frowning:

"Why is there no one? Did the officials deliberately target me and not give me traffic?!"

After thinking about it, she opened the search engine and searched why no one is watching the live broadcast.

Soon, she found the answer she thought was reliable. The answer was: If the live broadcast of newcomers is a cold start,

The traffic growth will be very slow. It is best to have a hot start. Then find ways to increase fan retention, so that the official algorithm can capture the data in your live broadcast room.

If the official finds that your data is good, the algorithm will automatically guide you. There are many ways to actively attract users, but the simplest is to vote for the official promotion,

First, invest one or two thousand yuan to promote your live broadcast room, and the effect will be immediate.

Seeing this, Elaine nodded in agreement, and murmured: "Sure enough, the smell of this wine is also afraid of deep alleys."

"No matter what, you have to find a way to attract the first audience!" Isn't it just one or two thousand yuan? I am going for it!"

She did what he said, and immediately followed the steps given by the other party, And invested 2,000 yuan in the promotion of her live broadcast room on the official promotion page.

After the order was created, she immediately returned to her live broadcast room, waiting for the user to come.

As long as the money is spent, the effect will be there immediately.

Soon, the number of viewers in the live broadcast room changed from 0 to 1.

At this moment, Elaine was very excited, and quickly said: "Oh, welcome friend to Elaine's live broadcast room!"

The other party sent a word: Sh!t.

After that, he immediately exited the live broadcast room.

Elaine saw that the first audience member ran away after saying a word, and scolded angrily:

"What the hell are you uttering, you don't know good or bad things!"

Just after finishing speaking, another audience member came in, and Elaine hurriedly closed it.

With an angry expression, she said with a smile on her face: "Welcome new..."

Just after saying the words, the number of people in the live broadcast room returned to zero.

Immediately afterward, several people came in a row, and they all immediately retreated as soon as they came in.

It was not as good as the person at the beginning. He even left a message for the live broadcast room.

After several times, Elaine became even angrier, and couldn't help scolding:

“Ba5tards, they all run faster than dogs! Am I not more beautiful than her Horiyah?!”

“What’s so good about her? She can sing too!” It’s so ugly! She sings “Longing”, and the dog would shake its head!”

Speaking of this, Elaine’s eyes suddenly lit up: “Does everyone want to watch some talent shows? How about I sing a few words?”

She suddenly became interested, and she couldn’t help murmuring arrogantly:

“Horiyah’s rank is too low, if I want to sing, I can sing a high-level one, Here is the English version of “My Heart” “Eternity”, can this still attract this group of fans?!”