

# Life at the Top Chapter 988

“This is to say, the Sunrise market make up to one-third of our global sales,” Jasper concluded with a slight frown.

Chad nodded and replied solemnly, “This will badly hurt us if it gets out of hand, Mr. Laine. We have to solve the issue seriously and quickly.”

“There’s nothing to solve.” Jasper shook his head and spoke decisively, “We’ll give up on the Sunrise market temporarily.”

Jasper’s words stunned everyone in the room.

“Mr. Laine, the Sunrise market’s sales and profits are very important to us. We’ll make a huge loss if we give it up now,” Chad spoke frantically.

Jasper replied, “This is a calculated business attack. Sunrise Land is the opponent’s territory, and their power can be seen everywhere. Without getting rid of this mastermind, JW alone isn’t strong enough to fight against them in Sunrise Land. It’s simply not realistic.

“Not to mention, Kobe Trading Co., Ltd was the one that breached the contract. They’ll have to pay compensation, and we’ll wring them of every cent we can according to the contract. That’s quite a sum of money in and of itself.”

A smart businessman should be able to discern what was worth fighting for and what was not.

Softwin was the only possible reason why JW Electronics would suddenly be rejected from the Sunrise market.

Jasper had been prepared to receive Softwin's retaliation when he rejected their arrogant 'order' this morning.

Jasper had merely given them a reason to act sooner.

Sooner or later, he would have to reject Softwin's request to give Abbylon up.

Victory would still depend on JW and Softwin's battle over Abbylon Inc. JW Electronics was merely a temporary sacrifice.

"So we're just going to accept it and move on?" Chad asked indignantly.

Jasper smiled and replied, "Of course, not. Since Sunrise Land's market has decided to reject us, then we'll find our own weapon and attack.

"Sunrise Land's Rony and Tochiba have their own enemies. The Lang family of Sentel Corporation still remembers how Sunrise Land had used their CD players to devour Conerana's CD records market."

Then Jasper turned to Chad and instructed, "Both you and Lance should start packing. You'll be going to Coreana in two days to sign a partnership with Sentel Corporation."

"We'll give Sentel Corporation exclusive the license to our patented MP4 technology, allowing them to use our technology to produce and sell the MP4 in Coreana and Sunrise Land. We'll share our research of the MP5 with them as well.

"I'll talk to Sentel and agree on the specifics of the partnership and the profit distribution. So just wait for my green light."

Chad's eyes shone and he replied, "Sentel Corporation's extremely strong, and they'll definitely be able to force their way into Sunrise Land's market. Mr. Laine, what a great plan to shoot them in the foot!"

“We’re still too weak.”

Jasper shook his head and sighed before he replied, “If JW was already strong enough on its own, we wouldn’t even need to benefit Sentel with our technology.”

“We can make money at any moment, but technology is how we monopolize the market. Without technology, any money we make will have to come as the result of physical labor.”

Chad nodded in agreement at Jasper’s words. He already had a taste of technical monopolization and no competitors on the market to worry about, so he understood this concept well.